

**Distinguished Guest Lecture**



# **“NEW WORLD OF COMMUNICATION”**

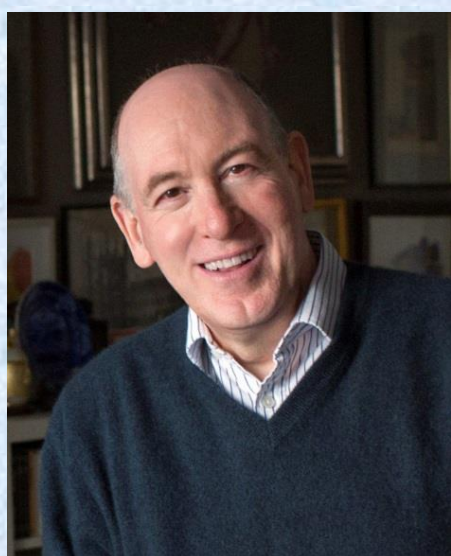
## **MR. MILES YOUNG**

**CHAIRMAN OF OGILVY & MATHER WORLDWIDE INC.**

**AND**

**THE NEXT WARDEN OF THE NEW COLLEGE AT OXFORD UNIVERSITY**

Ogilvy & Mather is a world famous advertising, marketing and public relations agency and is part of the WPP Group, one of the largest marketing and communications companies in the world.



### About Mr. Miles Young

He was graduated from New College, Oxford. His career in advertising has spanned Lintas, Allen Brady & Marsh and Ogilvy & Mather, which he joined in 1983. After being appointed to the Managing Director of Ogilvy & Mather Direct in London, Regional Director of O&M Direct Europe and Chairman of Ogilvy & Mather Asia/Pacific, he assumed the position of CEO of Ogilvy & Mather Worldwide in January 2009 and is based in New York.

Mr. Young will succeed the Warden (President) of the New College at Oxford University in September 2016.

**Date: Monday, July 11, 5:00 p.m.-6:30 p.m.**

**Venue: Sophia University Yotsuya Campus**

**International Conference Hall, 17<sup>th</sup> floor, Building No. 2**

**Language: English (No interpretation available)**

**Admission free. Advanced registration required. Please sign up at the following URL or QR code by the day of the lecture.**

<https://eipo.jp/sophia/>



**Hosted by: Sophia University and Sophia University**

**Institute of Media, Culture and Journalism**

**Inquiry: 03-3238-3787**