

Global Branding Forum



Dr. Dominique Turpin
IMD Business School
Dean of External Relations



Miki Yamada
HR Consultant and
Career Counselor



Jun Tanaka
Brand Finance (Japan)
Managing Director

Dr. Turpin shares the latest trend of Brand Marketing with a focus on Brand Purpose and the need of a Brand Strategy. The presentation will be followed by a panel discussion and Q&A.

As a panel speaker, we are honored to welcome Miki Yamada, who shares her passion as Career Counselor on building your personal Brand for Career Development. Miki is also a Co-Chair of Sophia Int'l Alumni Association.

Moderator is the current Chair of SIAA, Jun Tanaka, who shares expertise in Brand Evaluation. All speakers and panelists are graduates of Sophia University. (要点通訳付き)

2019年 10月 31日 (木) 上智大学四谷キャンパス
6号館6階 Sophian's Club Rm A, B & C

17:30 開場

18:00 開演 講演会

19:30 懇親会

講演会は入場無料。懇親会に参加される方：会費 2,000円、学生は無料

聴講者：上智大学学生、ソフィア会会員、教職員ほか、ご家族ご友人も

お申込：在学生は LOYOLA、その他の方は
ソフィア会サイト (www.sophiakai.gr.jp) から

問合せ：上智大学ソフィア会事務局
電話：03-3238-3041

主催：上智大学国際教養学部同窓会 SIAA
後援：上智大学国際教養学部，上智大学ソフィア会

